



20/20
eur
international

WOMEN IN DESIGN

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Brand profile *Materika* / **L&T** *Visottica Comotec*

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/// EUROPEAN LENSES & TECHNOLOGY ///



CLEANING PRODUCTS

ECOMIST

100% NATURAL, MADE IN THE UK

Ecomist® Optical and Eyeglass Cleaner is a 100% natural, biodegradable and hypo-allergenic cleaner, to be used on all normal eyeglasses, reading glasses, sunglasses, camera lenses and other optical lenses.

The product is made in the UK and is provided with a soft Microfiber cloth. The formula has been created to protect and clean optical lenses without harming the coating of the glass. The cleaner is described as being safe to use around young children and pets as it's totally free from severe or artificial chemicals and does not contain any type of alcohol. Available in a handy 50ml to go size with 20x20cm Lens Cleaner.

ecomist.co.uk



CLEANING PRODUCTS

FEDON

SAFE&GO WITH VIRALOFF® TECHNOLOGY

Launched in February this year, FEDON's Safe&Go sanitizing spray is designed for cleaning glasses and screens with ViralOff® technology, a substance developed for the treatment of fabrics that has demonstrated the ability to reduce up to 99% of viruses and bacteria in two hours. The spray is the result of a partnership for the eyewear sector between Fedon and Colors, a company that develops innovative technology and distributes products worldwide.

Fedon offers a Safe&Go kit with hand sanitizing gel (made in Italy), spray and anti-fog microfiber cloth.

fedongroup.com