

VEIDIERIE

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**NEWS FROM
THE WORLD**

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NEW@SILMO

CarbonWood by Jean-François Rey is a line of high-end optical frames which subtly mixes retro codes with a very contemporary design. The exceptional technicality and aesthetics of the models are the result of the superimposition of extremely thin carbon fibers with natural wood essences.

This unisex mask mod ML0128 by Moncler Lunettes is an eye-catching interpretation of the pilot shape and features a vintage-sporty allure enriched by the iconic perforated logo in the front center. The frame's monochrome acetate blinkers are attached to the tubular metal temples finished with long acetate tips and the new metal logo.



Mod JF2836 0030



mod Butterfly

Zoobug London, the award-winning sunglasses brand for kids founded in 2006 by Dr Julie Diem, for the collection SS20 offers bold, engaging colours, statement-making tropical prints, geometric details and cool graduated effects.

Zoobug's iconic Butterfly dazzles in new outstanding colours of gradient pink or crystal flowers. The frame tones are paired with soft lens hues of Pink or Gold.



Eyebag

Fedon and Genetier, the French subsidiary of the Group, will be at Silmo Paris with a completely redesigned space. The Group's commitment to environmental sustainability continues with the creation of their Portaocechiali, spectacle cases made with eco-friendly and alternative materials.

The user manual dedicated to cleaning is very interesting and reproduced on a microfibre cloth.

The new EyeBag thanks to the comfortable strap can be hung on the handle of the bag.