



FASHION & LIFESTYLE LENSES & TECHNOLOGY EVENTS BRANDS VIDEOS ARCHIVES

Utenti unici n.d.

Visite mensili < 5.000

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FEDON Safe&Go



With lifestyles in continuous evolution, and growing attention on personal hygiene and sanitisation, Italian company FEDON has signed an important partnership for the eyewear sector with Colors, a company which develops innovative technology and distributes worldwide, for the development of an antimicrobial sanitising spray with ViralOff® technology, a substance developed for the treatment of fabrics and which demonstrates an anti viral and and antibacterial effect with 99% reduction in two hours. After the first lockdown, the company proposed a series of kits and products in the Safe&Go range which makes it possible to continue normal activities with increased safety; the company has now added a new antimicrobial spray suitable for lenses and screens.

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